

Ann Samarets

Marketer

Date of birth: 11 October 1990

Experience:

1. Advertising Manager

KSK Klimenko stable (sports club of family type)

Holding of Klimenko stable cup tournaments, SMM, administration of a corporate site, development of a number of events to attract customers, organization of corporate events, work with clients, document circulation.

2. Marketing Manager

LLC "PK Grup" (Fast Food Network)

Calculation of the marketing budget, media planning, development, monitoring and conducting advertising campaigns to increase customer loyalty and sales, market analysis, competitor analysis, SMM, work with contractors, development of marketing products, workflow.

3. Marketing Manager

Chain of stores "Daughters and Sons" (Retail trade in children's clothing)

Organization, control and implementation of advertising campaigns, marketing activities for the opening and closing of stores, holding actions to maintain customer loyalty and promotion, holding tenders, SMM, administration of the company's website, work with contractors, document management.

4. Assistant Marketer

Advertising agency NRG (Advertising)

Administration of sites, organization of exhibitions, participation in organization and conducting of advertising campaigns, work with clients, work with contractors

Education

National Mining University, Faculty of Finance and Economics, marketing specialist, Dnepropetrovsk. from 09.2008 to 05.2013

Computer skills

Experienced user: MS Office, Best marketing, Adobe Photoshop, Adobe Illustrator (user level), 1C

Additional Information

2011 Production practice of LLC "Steelma"

2012. Pre-diploma practice in the SEC "Karavan" (development of an advertising campaign for the rink in the SEC "Karavan")